

Tim Campbell

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Technical Experience

Adobe	Exp.
Photoshop	A
Illustrator	A-
Dreamweaver	B
InDesign	A-
Acrobat	B
Flash	B-

Microsoft

PowerPoint	A
Word	A
Excel	B-
Outlook	B
Access	C+

OS

Windows XP	A
Windows Vista	A-
Mac OS 10.X	B+

Other

HTML & CSS	B
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Professional References

Nick Vinson

Art Director,
BestofVegas.com
(407) 697-1603

Brian Baynard

Chief Creative Officer
Core Naturals
(888) 499-8665 x804

Sean Kalinich

IT Administrator
Rauland-Borg
Corporation of Florida.
(321) 438-5025

Professional Experience

Whiteshark Creations, LLC.

Casselberry, FL

Owner / Lead Designer

May 2008 - Current

Travel Holdings, Inc.

Altamonte Springs, FL

Travel Holdings, Inc is among the largest and fastest growing privately held distributors and aggregators of world class travel content serving the global travel market, with contracting and sales operations throughout North America, South America, Middle East, Europe and Asia. Travel Holdings, Inc. serves the B2B, B2C, Group, Affiliate and Corporate Travel sectors providing content, web-based solutions, back office systems and marketing technology.

Creative Director

Mar 2007 - Mar 2008

As Creative Director I was responsible for the recruiting, training, management, and development of the global design team, supporting nearly \$400 million in annual revenues. I always aimed to provide a clear vision to my design and development team giving them the proper direction to complete each aspect of the project with efficiency and polish. Some key initiatives include:

- Complete front-end website redesign of B2C division LastMinuteTravel.com, including coordination of development lifecycle, user testing, framework development, & QA process.
- Maintained efficient and consistent management of timelines and project lifecycles for major company brands (Travel Holdings - Tourico Holidays - LastMinuteTravel) while meeting and exceeding the needs and expectations of sub-brands (LastMinuteCruises - Easy Click Travel - One Minute Booking - Walking With the Prophets - LiveIsrael Tours - among others).
- Worked in tandem with the Director of Marketing to redesign and coordinate the construction of a new and customizable booth for our already strong and ever-growing tradeshow presence.

Education

The University of the Arts

Philadelphia, PA

Bachelor of Fine Arts in Photography

Though my degree is in photography, I was fortunate enough to gain 3 years of experience in traditional illustration and design before ultimately making the transition to photography. I found this experience vital in regards to conceptualizing and executing the final imagery. By the same token, my photography experience has given me a powerful ability to find and utilize the proper imagery and content when creating new designs.